

10th Annual **Chefs of Compassion** Cooking for a Cause

Sponsorship Package



West Valley Community Services (WVCS) is excited to announce the 10th Annual Chefs of Compassion: Cooking for a Cause Event, scheduled for Friday, March 5th, 2021. This year, we have planned a virtual gala that will invoke the meaningful experience of our traditional in-person experience. The success of this event is largely due to the generosity of our sponsors, who make it possible to fulfill our mission of bringing an end to hunger and homelessness in the west valley area of Santa Clara County. Today, we are inviting you to become a sponsor of this event. In this year of COVID-19, your compassion and support for the community is most needed.

Since opening its doors over 48 years ago, WVCS has provided a continuum of basic needs, family support services, and housing services to homeless and low-income individuals and families in the west valley communities of Cupertino, Saratoga, West San Jose, Los Gatos, Monte Sereno, and the surrounding mountain regions. Our comprehensive services include an in-house food pantry and mobile food pantry, homeless support, affordable housing, emergency financial assistance, family support, referrals, education, and case management.

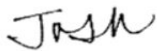
The Chefs of Compassion: Cooking for a Cause event is a unique fundraising experience that challenges well-known chefs to prepare a three-course dinner with ingredients sourced from our food pantry. This program will be in a virtual format with judges and participants voting for a winner.

We have six levels of sponsorship opportunities as well as in-kind donation opportunities available, as detailed in the enclosed informational packet.

We hope you will consider becoming an event sponsor, and join WVCS in helping create pathways out of poverty for hard-working families who cannot make ends meet. By working together as community partners, we can truly make a difference in the lives of those who need it the most in these increasingly difficult times.

For more information or questions, please contact Kohinoor Chakravarty, Director of Development and Communications at (408) 366-6096 or email kohinoorc@wvcommunityservices.org.

Best,



Josh Selo
Executive Director

We are very thankful to you for considering West Valley Community Services as a potential beneficiary of your sponsorship. Proceeds from the sponsorship will support the work that we do in our community to prevent hunger and homelessness and support the individuals and families in crisis in the west valley region.

[Chefs of Compassion: *Cooking for a Cause*](#) offers a wide variety of sponsorship opportunities.

Sponsorship and Support Opportunities

We welcome your participation in Chefs of Compassion: Cooking for a Cause! Your support helps us cover all event costs and ensures that money generated from ticket sales and the silent auction goes directly to support low income and homeless families. In exchange for your support, your organization will receive a host of benefits, brand marketing and recognition that includes tickets to the event.

In-kind Support Opportunities

If your organization would prefer to help underwrite a particular part of the evening or can provide products or services to help reduce production costs, please contact us directly to discuss options.

Silent Auction Donation

A Silent Auction donation is a great complement or alternative to monetary donation and In-Kind support. Artwork, sports and film memorabilia, electronics, gift cards, or one-of-a-kinds items are greatly appreciated.

Information and Forms

We value our sponsor partnerships and are always looking for creative ways to get you and your organization involved. Attached are forms that will guide you through our sponsorship opportunities and help you choose the right option for your organization:

1. Sponsorship Recognition Packages
2. Funding / In-kind Sponsorship Confirmation Form
3. Silent Auction Donation Form

Please fill in the appropriate form for your kind contribution, and send it back via mail to:

West Valley Community Services
Attn: Chefs of Compassion
10104 Vista Drive
Cupertino, CA 95014

Alternately, you may fax it to (408) 366-6090 or email it to us at development@wvcommunityservices.org

Thank you for your support!

The WVCS Team

Please take a moment to review the Sponsorship Recognition packages below and decide which option best fits you or your company. If you have any questions or creative ideas for sponsorship, please contact Kohinoor at (408) 366-6096.

"Executive Chef" - Presenting Title Sponsor Level - \$15,000

- Premium placement of your name and logo with "Executive Chef" sponsor designation on:
 - Invitations sent out to over 4,000 households
 - Thank you signage displayed during the virtual event and in our food basket
 - **Opportunity to virtually present an award to honoree/winner**
 - Logo/name on all event advertising, including Facebook posts
 - Mention in all printed newsletters and e-newsletter for one year
 - Premium placement of logo/name in print programs distributed to all attendees
 - Logo/name on West Valley Community Services' website
- Special recognition during the event
- 10 complimentary tickets to the virtual event with "banquet in a box" 3 course meals sent to attendees

"Chef de Cuisine" – Benefactor Sponsor Level - \$10,000

- Name and logo with "Chef de Cuisine" sponsor designation on:
 - Invitations sent to over 4,000 households
 - Thank you signage displayed during the virtual event and in our food basket
 - Logo/name on all event advertising, including Facebook posts
 - Mention in all printed newsletters and e-newsletter for one year
 - Premium placement of logo/name in print programs being delivered to all attendees
 - Logo/name on West Valley Community Services' website and annual report
- Special recognition during the event
- 8 complimentary tickets to the virtual event with 8 complimentary "banquet in a box", three course meals delivered to attendees

"Sous Chef" - Visionary Sponsor Level - \$5,000

- Name and logo with "Sous Chef" sponsor designation on:
 - Thank you signage displayed during the virtual event and in our food basket
 - Logo/name in print programs being delivered to all attendees
 - Logo/name on West Valley Community Services' website
- 4 complimentary tickets to the virtual event with 4 complimentary "banquet in a box", three course meals delivered to attendees

"Chef de Partie" – Protector/Supporter/Promoter/ Patron Sponsor Level - \$3,000

- Name and logo with "Chef de Partie" sponsor designation on:
 - Thank you signage displayed during the virtual event and in our food basket
 - Logo/name in print programs being delivered to all attendees
- 3 complimentary tickets to the virtual event with 3 complimentary "banquet in a box", three course meals delivered to attendees

"Sommelier" - Ambassador Sponsor Level - \$2,000

- Name and logo with "Sommelier" sponsor designation on:
 - Thank you signage displayed during the virtual event and in our food basket
 - Logo/name in print programs being delivered to all attendees
- 2 complimentary tickets to the virtual event with 2 complimentary "banquet in a box", three course meals delivered to attendees

"Culinary Artist" - Supporter Sponsor Level - \$1,000

- Name and logo with "Culinary Artist" sponsor designation on signage displayed at the event

SPONSORSHIP RECOGNITION PACKAGE OVERVIEW:

Sponsorship Level	Executive Chef	Chef de Cuisine	Sous Chef	Chef de Partie	Sommelier	Culinary Artist	In-Kind Sponsor	Silent Auction Donation
Sponsorship Amount	\$15,000	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	Product or service	Product or service
Complimentary Tickets to the Virtual Event plus 3 course meals delivered	10	8	4	3	2		In-kind Sponsors will receive sponsorship benefits based on the value of the product(s) or service(s) provided.	
Priority Brand Presence (respectively to gift level)	Premium Placement	*	*	*	*			
Invitations (list sequence respectively to level)	*	*						
Event Advertising	*	*						
Thank You Signage during the Event & in our Food Basket	Premium Placement	*	*	*	*	*		Displayed on Silent Auction Platform
Event Program & Event Advertising	*	*	*	*	*			*
Website & Newsletter, Partner Logo	*	*	*					*
Special Recognition during the Virtual Gala	*	*						

Sponsorship Confirmation Form

For more information about sponsorships, please contact:
 Kohinoor Chakravarty, Development and Communications Director
 T: (408) 366-6096 E: kohinoorc@wvcommunityservices.org

Contact Information

Company /Individual Name (as it should appear on printed material/acknowledgements)

Primary Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Sponsorship Levels

Please identify your sponsorship level:

- Executive Chef (\$15,000)
- Chef de Cuisine (\$10,000)
- Sous Chef (\$5,000)
- Chef de Partie (\$3,000)
- Sommelier – Sponsor (\$2,000)
- Culinary Artist -Sponsor (\$1,000)

**digital artwork to be supplied by sponsor, if applicable, by February 1st, 2021, to be entered in the program.*

Method of Payment

(please check the appropriate circle)

- Check - Payable to "West Valley Community Services"
- Visa MasterCard American Express Please Invoice

Amount Due: _____

Credit Card No. _____

Expiration Date: _____

CVV (required) _____ Zip Code (required) _____

Email (Required): _____

Cardholder Signature: _____

In-Kind Contributions:

Please identify your in-kind contribution and value (please attach a separate page if more space is needed)

In-Kind Contribution	Monetary Value

Confirmation Agreement: Thank you for agreeing to serve as one of our distinguished sponsors. Please return this completed form with payment via mail to West Valley Community Services, 10104 Vista Drive, Cupertino, CA 95014 or via fax to (408) 366-6090. Once we receive your form, you will receive additional correspondence regarding your sponsorship. To be included in the program we must receive your logo and information by the 17th of August, 2020.

I authorize West Valley Community Services to advertise my sponsorship in connection with the Chefs of Compassion: Cooking for a Cause event.

PRINT NAME

SIGNATURE

DATE

Silent Auction Donation Form

For more information about Silent Auction donations, please contact:
 Kohinoor Chakravarty, Development and Communications Director
 T: (408) 366-6096 E: kohinoorc@wvcommunityservices.org

Contact Information

Company /Individual Name (as it should appear on printed material/acknowledgements)

Primary Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

The contributor wishes to remain anonymous

Donation Information

Description of item(s) (full description for printed material and publicity)

Approximate value of item _____

Gift certificate attached? Yes / No If yes, approximate value of gift certificate \$ _____

Restrictions (i.e. limited time specifications, legal, exchange privileges, non-transferable, expiry date, minimum bid, other)

Delivery date and arrangements (will it be delivered/require pick-up, etc.) _____

Contact for delivery (if different from Primary Contact above) _____

Additional Relevant Information

Chefs of Compassion: *Cooking for a Cause*, in association with West Valley Community Services, will be permitted to advertise the item(s) in connection with this charity event.

 PRINT NAME

 SIGNATURE

 DATE

For inclusion in event program material please deliver or mail your item by February 1st, 2021.

Please return this completed form via mail to West Valley Community Services, Attn: Chefs of Compassion, 10104 Vista Drive, Cupertino, CA 95014; via email to kohinoorc@wvcommunityservices.org; or via fax to (408) 366-6090.